

ANNIE BUNNIE

APPAREL DESIGNER

Senior Apparel Designer with 15 years experience in both freelance and full time apparel design. Motivated and inspired by color, shape, structure, and form. Expertly skilled at the design process; from concept ideation, research and competitive shopping, freehand sketching and computer cads, color theory, and garment fitting. Partners well with tech design, and merchandising teams. Excellent follow through by obsessing the details, both inside and outside of every garment. Skilled in Women's, Men's, and Youth designs in sport performance, lifestyle, swim, and contemporary apparel.

CONTACT



+1 503 839 0353



annie@annie-bunnie.com



www.annie-bunnie.com



www.linkedin.com/in/anniebunnie

SKILLS

apparel design	garment construction knowledge
trend forecasting	garment fitting on form & models
mood boards	partnering with triad teams
freehand sketching	fabric and trim development
fashion illustration	mentoring designers
adobe suite cads	team player

EDUCATION

PRATT INSTITUTE

Bachelor of Fine Arts, Fashion Design

LINKED IN LEARNING

Online Course: Impromptu Speaking

Online Course: Building Resilience

Online Course: Having Difficult Conversations

REFERENCES

Available upon request

EXPERIENCE: FREELANCE DESIGN

STIO MOUNTAIN

4.2012 – present

Freelance Concept/ Trend Designer, Apparel Design

- _Produced trend reports including theme, print pattern, graphic and plaid concepts for premium mountain brand
- _Apparel design of key conceptual innovation pieces

ADIDAS ADVANCED CONCEPTS

1.2018 – 11.2018

Freelance Senior Apparel Concept Designer

- _Market research and competitive market analysis
- _Trend and mood ideation boards for new concepts
- _Designed and Illustrated premium bra and tight collections for women through obsessed details, iconic pinnacle fabric development, and precision fit

ICEBREAKER MERINO

5.2017 – 12.2017

Freelance Senior Apparel Designer

- _Created lifestyle assortment of basic tees, layering tops, and soft silhouettes for performance merino wool brand
- _Created fashion illustrations, sketches, and full tech packs

NIKE/AQUENT

5.2016 – 1.2017

Freelance Senior Apparel Designer, Young Athletes

- _Assisted team in setting strategic vision through trend, graphic, and print for youth boys and girls performance apparel focusing on all day versatile wear, layering, and elevated design aesthetic

WILSON TENNIS

6.2012 – 1.2015

Freelance Design Director, Apparel Design

- _Set seasonal creative vision and concept
- _Lead team of graphic designers in print development
- _Lead apparel design team to create mens, womens, and youth tennis collections along with PLM partners
- _Created innovative designs built for performance

EXPERIENCE: FULL TIME DESIGN

NIKE

5.2010 – 11.2011

Senior Apparel Designer, Women's Tennis

- _Designed elite promo on court attire for Serena Williams, Maria Sharapova, Victoria Azarenka and Li Na.
- _Created global womens tennis collection
- _Oversaw and mentored Designer 1 on the team

ADIDAS NEO

10.2008 – 4.2010

Senior Apparel Designer, NEO for David Beckham

- _Designed premium young mens David Beckham collection of outerwear, knit tops, sweaters, bottoms and accessories.
- _Worked closely with graphic design team, color and footwear to create visual representation of seasonal trend and concept

L.A.M.B. BY GWEN STEFANI

2.2003 – 10.2005

Design Director, Apparel Design

- _Led the New York team to create highly stylized contemporary seasonal collections for Gwen Stefani's L.A.M.B. and Harajuku Lovers clothing lines
- _Oversaw team of junior designers, graphic designers, and merchandisers, along with guest design collaborators

PAUL FRANK INDUSTRIES

5.2000 – 1.2003

Design Director, Apparel Design

- _Led a team of apparel, accessories, and graphic designers to bring Paul Frank's visions to life
- _Set seasonal creative vision, from inspiration travel to design process, through fittings, material and trim selections, photo shoots and lookbook creation
- _Designed complete apparel range for women including intimates, swim, and lifestyle sportswear
- _Worked directly with Men's designer to align collections

